

MEET DAVID L. LESTER-MASSEY



THE PUBLIC HEALTH INFLUENCER:

David successfully combines a direct style, skilled techniques, and a touch of humor to make interacting with him non-threatening. His work has encompassed everyone from celebrities in the entertainment, news, and political arena, to everyday people. David's Motto: "There is life beyond the diagnosis...the quality is up to you!" As a champion for persons living with HIV/AIDS, his mission is to raise awareness and reduce stigma through the lived experience.

David has been a featured blogger on the Huffington Post, appeared on nationally syndicated radio, and is a recurring

contributor on LGBT/public health issues for Healthline Media, Essence, and POZ Magazine. He has also appeared as a speaker for the International HIV/STDs Conference series. David L. Lester-Massey has a career that spans over 10 years in public health and advocacy developing programming, curating content, and key messaging for national awareness campaigns. He currently serves as an Ambassador for CDC's "Let's Stop HIV Together" Campaign with a focus on Ending the HIV Epidemic.

THE BUSINESS MAN:

Beyond his public health work David is a consulting partner in the executive development department of Hiclass Management LLC. He is the man to take your message from your mind to the "Main Stage!" David has graduated with honors receiving his Bachelor of Science and Master of Business Administration in Management making him uniquely qualified to assist clients with overcoming organizational challenges, change management, and further developing an executive presence both in written and verbal communication. He is a motivational coach that works with top talent such as Celebrity Licensed Clinical Psychologist Dr. Sherry who has been seen on Bravo TV, VH1, & MSNBC as a trusted voice in mental health and monthly curator for Essence Magazine, as well as viral internet sensation Brandalyn Shropshire seen on ABC, NBC, & CBS to accurately articulate messaging to a target audience.

With a 30+ year career in music development as a Musical Director, David, is no stranger to what it takes to conquer the main stage! As a motivational speaker, David launched a national speaking platform through a strategic partnership with The Black Women's Health Imperative, a non-profit organization in Washington, D.C. raising awareness and education on Women's Issues, HIV/AIDS, and medication adherence to more than 59k African-American women. Through this partnership the door was opened for him to be featured at events such as Concerto di Natale 25 (The Vatican in Rome, Italy), The Stellar Gospel Awards, The Congressional Black Caucus, the International HIV/STD Conference series, and star in national media campaigns for the Centers for Disease Control and Prevention.

David has a technique and skill for public speaking, musical direction, vocal training, and demanding stage presence. He truly has a way of captivating and connecting with various audiences he hopes to educate. He loves working with all levels of talent from corporate to celebrities address and overcome the inconsistencies and insecurities facing other performers, speakers, and talent.